

## Gornitzky & Co. Upgrades its Technology and Hi-Tech Practice and Expands its International Department

Gornitzky & Co. carried out a major move through the addition of two new partners, proven leaders in the Technology, Hi-Tech and VC fields.

Daniel Marcus and Shlomo Landress, previously with the Tel Aviv law firm of Amit, Pollak, Matalon & Co., will head up Gornitzky & Co.'s Technology practice and expand the capacity of the firm's International team.

Gornitzky & Co. is one of Israel's leading law firms, with its clients consisting of some of the central players in the Israeli economy and business community. The addition of these two partners comes as part of the Firm's strategy to grow and expand its capabilities in the Technology, Hi-Tech and VC fields, and more broadly, in its cross-border activities.



### Daniel Marcus

Mr. Marcus was born in the United States and is a graduate of Columbia University in New York City. Mr. Marcus has vast experience in the areas of Hi-Tech investments, Mergers & Acquisitions, strategic collaborations and joint ventures involving major international corporations. He regularly advises founders, VC funds and start-up companies on a broad spectrum of matters, and is an expert in the areas of agreements relating to R&D, licensing, distribution, and other related commercial arrangements.



### Shlomo Landress

Mr. Landress holds an LLM from NYU, focuses his practice on U.S. securities matters, and regularly advises clients on private placements, public offerings, and public reporting and filings of companies listed on the NASDAQ. Mr. Landress also advises clients in Mergers & Acquisitions, as well as representing investors and companies in early stage and VC investment transactions. Mr. Landress was formerly the general counsel to the Israel Economic Mission to North America and was an associate in the Corporate Department in the New York office of Arnold & Porter LLP.

**Gornitzky & Co. is delighted to welcome these two gentlemen to its team.**

*"For several years now Gornitzky & Co. has been at the forefront of the various fields of the corporate and commercial law practice, with cutting edge professional capabilities in areas such as Litigation, Tax, M&A, Capital Markets, Finance, Telecommunications, Real Estate and Energy. The Firm's clients include many of Israel's leading corporations as well as major global corporations in the activities in Israel. It is only natural that the Firm would seek to expand its capabilities in the areas of the law relevant to the international business community, and specifically, in the Technology and Hi-Tech space which is one of Israel's central growth drivers. I have no doubt that the addition of these two new partners to our Firm, will contribute to the Firm's continued growth, expansion of its client base and its position as a top rated law firm and provider of first rate legal advice in each of the legal disciplines and services in which it provides services to its clients."* **Pinhas Rubin, the Chairman of the Firm**

*"The addition of these two partners, whose work I've admired for many years, is a major boost to our activity in the international space, which already spans several continents and a variety of disciplines, including energy, consumer products and technology. On a personal level, I am delighted that we are adding two professionals with excellent reputations in the market, both professional and personal, and I am certain that they will find a warm and welcoming home in Gornitzky, in general, in the International Practice Group, in particular."*

**Chaim Friedland, Heads the Firm's international practice**

*"We are excited to join Gornitzky & Co. and we are certain that this superb platform will allow us to provide a broad menu of excellent services to a diverse client base, both Israeli as well as international. We are deeply grateful to our former partners and colleagues at Amit, Pollak, Matalon & Co., and we are thankful for the many wonderful years of cooperation; we wish them all the best of luck in the future."* **Marcus and Landress**