



Tom Alkalay

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Practices

Class Actions & Derivative Suits

Commercial

Litigation & Dispute Resolution

About

Tom Alkalay is a partner of the Gornitzky GNY law firm.

Tom joined Gornitzky as a lawyer in 2013.

Tom's main field of expertise is litigation and dispute resolution, with special expertise in the field of class actions, in general, and class actions in the field of consumerism, accessibility and environmental quality, in particular. In the field of class actions, Tom has extensive experience in representing leading Israeli companies, including food manufacturers, retailers (in the following industries: food, children's clothing, infant nutrition formula products, houseware, toys, coffee products, and more), banking corporations, insurance companies, insurance agencies, pension plan managers, leading cosmetics companies, electronic trading platforms, public transportation companies, ride-sharing companies, and many others. To that end, Tom represents clients in class action proceedings involving a multitude of aspects, relating to consumerism, retail trade, environmental protection and accessibility, including the manner of displaying prices, labeling products, package downsizing, regulation of special promotions, subliminal advertising, accessibility in its numerous and various forms, pollution and environmental protection, and many others.

In addition to all of this, when it comes to dealing with litigation and dispute resolution, Tom is involved in complex commercial litigation cases in a broad range of legal areas, including securities and the capital markets, banking, taxation, shareholder disputes, as well as class actions and derivative actions. In addition, Tom is engaged in representing some of the leading companies and individuals in Israel, against an assortment of entities, including all of the various judicial instances, arbitrators, mediators and regulators. Adv. Alkalay's clientele includes some of the leading companies in the Israeli economy, such as the Osem Group, the Dan Group, Tier Mobility, the Emilia Group, Phoenix Value (formerly Halman Aldubi), the Fattal hotel chain, Clal Insurance Company, the Vitania Group, the Groo daily deal website (formerly Groupon), the Biz-Coupon daily deal website, Partner Communications Company Ltd., Baby Star Baby Products Ltd., Trulo Israel Ltd., Melisron, L'Oréal, the Shikun & Binui Group, the Oron Group, and many others.

In addition, Tom advises various companies and entities in all of the fields of commercial law, regulation and compliance, and he provides them with ongoing legal support, in the form of regular consulting

services and the preparation of opinions, as well as representation before the regulator and before the various judicial instances.

Education

LL.M., *magna cum laude*, The Hebrew University of Jerusalem (2013)

LL.B., *magna cum laude*, The Hebrew University of Jerusalem (2012)

Dean's List (2010, 2011)

The Scholarship for Excellence in Academic Ability (2011)

Shneur Zalman Pondaminsky Scholarship for Excellence in Tort Law (2010)

Admissions

Israel Bar Association, 2013

Languages

Hebrew, English and Arabic