

Artificial Intelligence (AI)

Gornitzky's Artificial Intelligence group brings together a multidisciplinary team of attorneys to provide legal services related to artificial intelligence, machine learning applications, augmented reality and other advanced technologies.

As with any ground-breaking new technologies, the deployment and current popularity of AI-generative tools create **enormous potential**, while raising many unanswered questions from a legal perspective and **creating new types of legal risks**. Most of these new legal risks are difficult to mitigate given the lack of suitable statutory infrastructure to define what should and should not be done when using AI-generative tools.

We specialize in providing **legal guidance in the rapidly evolving field of artificial intelligence (AI)**. With an unwavering commitment to excellence, we offer comprehensive and cutting-edge legal services tailored specifically to address the intricate matters surrounding AI. Our dedicated team of skilled attorneys is here to guide you through the complex landscape, ensuring that your AI initiatives remain compliant, ethically sound, and poised for success.

Our AI Value Proposition:

- A **broad range of legal services tailored to address AI** related needs, from representing startups, safeguarding intellectual property rights, ensuring data privacy compliance, addressing liability concerns, and navigating complex regulatory frameworks.
- Armed with a profound **knowledge and understanding of the legal, ethical, and regulatory challenges associated with AI integration**, we possess the expertise necessary to help you mitigate risks and anticipate legal pitfalls while using AI tools.
- From inception to implementation, we provide **comprehensive support at every stage of your AI journey** and remain at the forefront of the latest industry developments, emerging regulations, and ethical considerations surrounding artificial intelligence. By leveraging our extensive knowledge and staying ahead of the curve, we provide our clients with invaluable insights and **strategic guidance**, empowering them to make informed decisions.
- In Gornitzky, we are dedicated to fostering enduring relationships with our clients. We firmly believe in a collaborative approach, working closely with our clients to gain a deep **understanding of your AI initiatives and the challenges you face**. By actively listening to your concerns, we provide practical, actionable advice relating to these game changing technologies, enabling you to make sound legal decisions, while supporting your aims and business.

As this field is still evolving, new questions as well as new answers will arise. **We continue to follow the developments in this legal sphere.**

If you require specific advice in this area of legal services for AI related needs, feel free to [contact us](#).

Read our publications about AI:

- [Click here to read about - EU proposed regulation for Artificial Intelligence, 20 May 2021.](#)
- [Click here to read about - Startups, prepare for your AI due diligence, 28 May 2023.](#)
- [Click here to read about - Innovation and Regulation: Finding the Balance for AI, 30 May 2023.](#)

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