

Corporate | Mergers & Acquisitions | Private Equity & Venture Capital | Antitrust & Competition | Technology

Commercial

As one of Israel's largest and leading commercial law firms, commercial legal work is at the core of the legal practice of Gornitzky & Co. Our reputable team of dedicated commercial experts works closely with each client's management to provide it with practical and individually tailored advice on the operation, conduct and development of its day to day business and trading activities.

Our clients include many leading Israeli companies, as well as multi-national corporations and organizations from the public sector. We represent suppliers and customers from all industries, whether dynamic and fast developing – such as financial services, hi-tech, telecom, media, aerospace and energy, or traditional and mature markets – such as real-estate, transportation, food, clothing and the hotel industries.

Our attorneys provide our clients with a balance of legal and strategic commercial advice, on all types of commercial contracts and engagements, including outsourcing, services, development, manufacturing, licensing, maintenance and support, logistics, packaging, marketing, advertising and sales promotion, agency, distribution and franchise agreements.

In the last decade, strategic alliances have become increasingly important to our clients' businesses, and we have acquired significant expertise in the business planning, evaluation, creation, operation and termination of various joint ventures, partnerships and strategic alliances.

Our multidisciplinary approach enables us to combine our commercial expertise together with our extensive know-how in other legal practices, such as tax, banking & finance, litigation and antitrust. In doing so, we are able to provide our clients with a full range of legal support and attend to all facets of their legal needs.

Key Contacts



Dr. Eyal Raz
Partner



Lior Porat
Managing Partner



Kfir Yadgar
Managing Partner