

September 4, 2022

Our firm represented Erroca, in the transaction for the sale of its business activity- to Super-Pharm

News

Our firm represented **Erroca International Ltd.**, owned by the Wolf family, in the transaction for the sale of its business activity - the "Erroca" sunglasses chain, to Super-Pharm (Israel) Ltd.

Erroca, owned by the Wolf family, operates approximately 60 branches throughout the country, which upon completion of the deal will be transferred to Super-Pharm ownership.

Erroca International was represented by Managing Partner **Kfir Yadgar**, Associate **Inbar Boiangio** and legal intern **Lotem moshe** together with Partner **Avner Finkelstein** and Associate **Lior frank (antitrust)**, Senior Associate **Roni Sharon Aviram (labor)** and Partner **Assaf Harel (security and Privacy)**.

Key Contacts



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