

October 26, 2026

Representation of the "Sumsum Healthy Bar" Food Chain in a Transaction with Kedma Capital Partners

News

Our firm represented the **founder and owner of the "Sumsum Healthy Bar"** food chain in a combined sale and investment transaction with the private equity fund Kedma Capital Partners, involving 50% of the company's share capital at a company valuation of approximately **NIS 200 million**. The Sumsum chain operates in the health food sector and runs dozens of branches nationwide.

Key Contacts



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