

March 19, 2019

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News

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The tender that was held by Mifal Hapayis for the selection of regional marketing agents, was in a scope of hundreds of millions of shekels per year, and several marketing agents competed therein. The Plaintiff requested that the decision of the Tender Committee be canceled so that the Plaintiff would be declared as the winner, instead of our client. In a detailed judgment, the Tel Aviv District Court allowed our arguments, in full, and dismissed the claim. The Plaintiff filed an appeal with the Supreme Court, and after a lengthy hearing, conducted before the Honorable President E. Hayut and the Honorable Justices D. Mintz and A. Baron, the Plaintiff withdrew the appeal, in accordance with the Court's recommendation.

The client was represented by partners, Ofer Tzur and Itzchak Lazar, and Adv. Natalie Dragot.

Key Contacts



Ofer Tzur Head of Litigation



Itzchak Lazar Partner